



ECO-CITY ALEXANDRIA

WORKSHOP # 6

Green Operations for Retail, Restaurants, and Small Offices

7:30 – 9:30 AM

October 26, 2011

**The Lyceum,
201 South Washington St.
Alexandria, Virginia 22314**

AGENDA

7:30 AM – 7:45 AM

Welcome and Introductions – Tina Leone, President, Alexandria Chamber of Commerce

Panel Presentations:

7:45 AM – 8:15 AM

Jerry Lawson, National Manager, ENERGY STAR Small Business & Congregations Network, U.S. Environmental Protection Agency – Profitability from “Green” Operational and Procurement Practices

8:15 AM – 8:35 AM

Case Study 1 – Charis Egland-Smith, Energy and Research Associate, Mom’s Organic Market

8:35 AM – 9:00 AM

Case Study 2 – Rebecca Rubin, Principal, Marstel-Day Consulting (invited)

9:00 AM – 9:10 AM

Anna Jones, Director of Marketing, Alexandria Convention and Visitors Association – Alexandria Green Business Recognition Program

9:10 AM – 9:30 AM

Networking